



**FOR IMMEDIATE RELEASE**

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## **Startups Demo Their Products and Services at StartupSB's Demo Night**

### **Santa Barbara Area Startup Entrepreneurs present their award winning businesses at Workzones during StartupSB's First Annual Summer Demo Night!**

SANTA BARBARA, CA – May 31, 2013 – Join award winning Santa Barbara Entrepreneurs and Startups at Workzones on June 6 (at 6pm) for a great night of Startup company and product demos! The event is part of a series of monthly events produced by StartupSB, a Santa Barbara community based organization focused on celebrating local startup companies, entrepreneurship and startup community building on the Central Coast. The event will be hosted at Workzones, Santa Barbara's member based co-working club, located in the Paseo Nuevo Mall.

The First Annual StartupSB Demo Night will feature 10 Santa Barbara based startups that will present their company and recently launched products in 6 minutes, and then field 2 to 3 minutes of questions from the crowd. The diverse group of software and technology companies include ShipHawk, who recently won a Crowd Favorite award at Tech Crunch Disrupt in New York City, TalentWire, currently participating in a Washington DC based Incubator, AchieveMint a UCSB PhD student founded team, and Startup Weekend Santa Barbara alum, Crowdisimo.

"I'm really excited about this group of startups and am looking forward to learning more about these new ventures launching in Santa Barbara," said Kyle Ashby, StartupSB's Executive Director. "This should be a great night of entrepreneurship, startup technology and networking. StartupSB events have brought together a number of co-founders who have gone on to start new ventures. Our events are a great place for entrepreneurs to learn more about what is going on in our community, find a new project to get involved in, find employees and help on their products, or find potential customers, or funding... or just show up have a beer and be inspired!"

The June 6 event will coincide with Santa Barbara's First Thursday event and give the Santa Barbara startup community and entrepreneurs a chance to network with others over drinks and appetizers, before and after the demos and presentations.

The public is encouraged to attend the free event on Thursday, June 6, at 6pm, at Workzones. Workzones is located in Paseo Nuevo at 351, Paseo Nuevo, on the second floor above Ben and Jerry's. Please join the StartupSB meetup group and rsvp at: <http://www.meetup.com/startup>.

More information about the event, and StartupSB is also available at: [www.startupsb.com](http://www.startupsb.com).



#### **About StartupSB**

StartupSB began as a Meetup group and has grown to a membership base of nearly 800 Santa Barbara area entrepreneurs and startup enthusiasts. The group, run by local Entrepreneur and Startup Evangelist, Kyle Ashby, hosts monthly events at local startups and is heavily involved in helping the startup community grow in the Santa Barbara area. For more information visit: [www.startupsb.com](http://www.startupsb.com)

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